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# William Renn

## Illustration/Design

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Hello! In 2009 I graduated from the Academy of Art University in San Francisco with a BFA in animation and have since worked as a freelance illustrator and animator for TV companies, film studios, independent producers, and even a defense contracting company! I have experience with:

Background design, character design, lead animation for animated productions.

Editing and compositing.

Advertising, illustrated diagrams and promotional artwork.

Scenic painting, prop work, and set construction for live action productions.

I am classically trained in traditional media such as painting, drawing with various media, and sculpture. I am also proficient with digital media, such as painting and photo manipulation software, film editing and compositing, and computer generated animation

### **Experience**

-Discovery Digital Networks  
Animation for Dirty Details segment

-Allen City TV  
Animation for Allen City History promotional series

-Discovery Digital Networks  
Animation for Explain the Plot series on SourceFedNerd channel

-I2 Tech  
Diagrams and promotional material for defense contract bids and advertising

-Machinima  
Animation for What the Flula series  
Animation for coverage of the 2012 E3 convention  
Animation for Inside Gaming series

- Royal Woodpecker Productions  
Scenic painting/paintback for Ballpark Franks commercial

- Southern Production Company (SPCS)  
Prop Construction for Verizon cel phone commercial

- Silo Films  
Prop Making and Set Dressing for Liv toy commercial
- G4 Media/Attack of the Show  
Art Department, freelance work
- 360 Propworks Inc.  
Scenic Painting/Set Construction for short film, life size New York City set  
Scenic Painting/Set Construction for How To Train Your Dragon toy commercial
- Synergy Church  
Branding and Graphics  
Animation for video presentations
- Far Out Daddio  
Cartoon Series in development  
Concept/Layout Artist
- One So Young  
Student Animation Project  
Concept/Layout Artist, Character Design, Animator
- Yellowstone Clothing Inc.  
Advertising Installation, Digital Effects work.

### **Education**

- Academy of Art University      San Francisco, CA  
BFA 2009 Major in Animation, Focus in Storyboarding/Visual Development
- Santa Barbara City College      Santa Barbara, CA  
Major in Fine Arts

### **Academic Awards**

- 2009 Spring Show Induction with Honorable Mention
- 2008 Spring Show Induction
- 2005 Portfolio Grant